

German Business★ Awards 2018

Painfree ... WOW!

**ONE Needle ...
ONE Weekend ...**

Acupuncture Specialist of the Year 2018

Akupunktur im Zentrum Dr. Tan
is world's leading practice for
TurboAcupuncture for Instant Pain
Elimination based in Stuttgart,
founded by Dr. *Way Joe Tan*.
We promote this Centre of Excellence
to showcase the secrets behind
its phenomenal success
in this vital market.



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Akupunktur im Zentrum Dr. Tan
 Dr. Tan's Acupuncture Practice

Acupuncture Specialist of the Year 2018

Akupunktur im Zentrum Dr. Tan is the acupuncture practice of Dr. Thay Joe Tan, a renowned and experienced Acupuncture Specialist who is committed to supporting his patients and offering them tailored treatments. Outstanding and unique is his very special type of acupuncture for instant pain elimination called *TurboAcupuncture*. Having recognised the firm in our prestigious German Business Awards for 2018 we felt it was important that we profile it to showcase the behind its phenomenal success in this vital market.

Drawing on the vast experience of its Founder, Akupunktur im Zentrum Dr. Tan offers treatment for a wide range of ailments covering any kind of pain like headaches, neck pain, back pain, joint pain and nerve pain including chronic and complex pain, as well as the whole bandwidth of medicine such as skin, lung, stomach, bowel, gynaecological, genital and fertility issues.

Founder Dr. Thay Joe Tan is an industry pioneer who has originated *TurboAcupuncture*, which is the New Gold Standard for Instant Pain Elimination, alongside



the T.A.N. (*TurboAcupuncture Navigation*) System, a proven and failsafe system, which guides users like a GPS from the location of pain step by step to THE one acupuncture point which will most likely eliminate the pain instantly, typically within few seconds.

His Roots

Born in 1965 in Leverkusen (Germany) to Indonesian parents of Chinese origin he was the first Chinese baby in his hometown. Dr. Thay Joe Tan studied Medicine at the University of Cologne where he graduated as a Medical Doctor (MD) in 1991 and later obtained his PhD degree in 1996.

He gained his first professional experience in the United Kingdom as a Junior House Officer in Internal Medicine.

After returning to Germany he fulfilled his basic military service as a physician in the German Armed Forces in 1993.

As an alternative to the common career path becoming a medical specialist he preferred to study Dentistry at the University of Regensburg where he met his later wife Claudia, now a

Personal Excellence Strategist. They both graduated in 1998.

Since 1993 he was also strongly involved in emergency medical on call assignments for general practitioners and medical specialists which on the one hand exposed him to a broad variety of medical emergency cases whilst on the other hand allowed him to fund his costly study of Dentistry.

His Turning Point

Although among the many doctors in his family he had two cousins who were trained in acupuncture, he didn't show any interest in acupuncture until that one day in 1996, when he witnessed a German dentist treating a patient with acupuncture to stop retching and hypersalivation, so that the dental procedure could be carried out at all. This was the key experience and the ignition for Dr. Thay Joe Tan to start studying acupuncture.

After graduation as a Dentist in 1998 he spent 18 months in Germany's second largest Clinic for oromaxillofacial surgery, before he followed his calling away from mainstream western medicine to traditional Chinese medicine.

His journey in this market began in 2001, when he became a member of the German medical team at the TCM Clinic Kötzing, which is the First German Hospital

for Traditional Chinese Medicine, University Hospital at Beijing University of Chinese Medicine. In his final years he was Senior Resident and temporary Deputy of the Medical Director, before leaving the hospital in 2009.

The Origination of *TurboAcupuncture*

Since 2009 he has settled in a private practice in Stuttgart city centre, which he grew to a busy four doctors practice. Thereby his practice is, by the number of doctors, Germany's second largest medical practice for acupuncture.

During the past 20 years he has learnt from many different experts from all over the world, e.g. China, Taiwan, Indonesia, Japan, USA, Israel, England, Germany, Switzerland and Austria. He combined and refined their best and most effective methods and condensed all to one unique system, which is able to eliminate almost any kind of pain within seconds, and that using only one single acupuncture point.

As this unique system is so highly effective and fast acting, Dr. Thay Joe Tan named it '*TurboAcupuncture*'. This innovative name was inspired by the term "*Turbo*", used like in "*Porsche Turbo*" which implies the very fast and very powerful effect of *TurboAcupuncture* for pain



elimination, but also addresses the fact that the method is so fastly transferable and applicable and that it catapults every doctor's therapeutic competency to a totally new dimension in just one weekend, giving the doctor the advantage of therapeutic superiority.

Considering that a human body provides space to fit about 28 Million needles of 0.25 mm diameter to be inserted next to another, and that Chinese acupuncture knows around 500 (classical and extra) acupuncture points, the fact that *TurboAcupuncture* requires the

knowledge of only 12 acupuncture points to control almost the entire body impressively demonstrates the simplicity, beauty and true power of *TurboAcupuncture*.

And exactly herein lies the real revolution in pain therapy, as because of this simplicity every doctor can acquire the skill of instant pain elimination in only one weekend.

A Wizard, a Magician

His patients call him "wizard" or "magician", because of the miraculous effect of instant pain elimination they typically

experience, no matter which kind of pain, and no matter whether the pain is acute or chronic. Usually he explains to his patients that it's not because of his person, but because of the system he uses, that they experience the "magic" happen.

But not only is *TurboAcupuncture* extremely powerful for instant pain elimination, it is also highly effective for many other medical conditions, e.g. shortness of breath, any kind of burning, cold or dry sensation, tension, itching, blurred vision, hemorrhoids, just to name a few.

Dr. Thay Joe Tan provides patients as well as doctors the shortcut to instant pain elimination.

His meticulous attention to detail in treatment as in teaching is the foundation of his success with patients and students. In his in-depth trainings he delivers the essence of his more than 20 years of experience in theory and practice on a silver tablet to his students.

His students, amongst them experienced experts in the field of acupuncture, confirm that *TurboAcupuncture* is a total game changer.

He is told by many of his patients, that they come only to him because of his profound knowledge and experience, and that they would never go to a western doctor for acupuncture as they have learned it only on weekends. He typically replies that it's not so important whether someone has 10, 20 or even 30 years of experience, or has learnt acupuncture on weekends. Really important is what they've learnt on that weekend and from whom they've learnt.

Dr. Thay Joe Tan says: Acupuncture is like mathematics. If you don't know how to do it ... no chance. If you know how to do it ... easy. If you know the shortcut how to do it ... you can even solve complicated problems ... fast!

In September 2017, Dr. Thay Joe Tan had the privilege and honour to receive the Master Fellowship of Qi Lu School of Traditional Chinese Medicine for Complex Diseases from Prof. Wang Xinlu in Jinan, Shandong Province, China. Dr. Thay Joe Tan is the first doctor outside China to achieve this recognition, and as such he is highly esteemed within the industry.

The Three Secrets of Instant Pain Elimination

According to Dr. Thay Joe Tan, these are the three secrets of instant pain elimination:

- 1. Having an open mind
Confucius said: "What mind can conceive ... man can achieve."





Not being able to imagine is very often the crucial obstacle that something (like getting healthy) can come true.

2. Understanding pain

If you want to win a game, you first of all need to understand the game.

Albert Einstein said: *“Learn the rules of the game ... and then play it better than anybody else.”*

If you want to win against pain, you need to understand pain. In the way western medicine understands pain, it can achieve the results that it achieves, leaving 3.5 Million patients with pain (only in Germany). With a different understanding of pain (e.g according to Chinese medicine), it is possible to release many more patients from pain.

3. Having the right

a. method (e.g. acupuncture, homeopathy ...),

b. system (e.g. *TurboAcupuncture!*),

c. therapist (for patients), teacher (for therapists).

Bottom line ... from Dr. Thay Joe Tan's experience 19 out of 20 patients can be instantly released from pain using *TurboAcupuncture*.

Tradition meets High Tech

Dr. Thay Joe Tan is also a pioneer in combining the ancient tradition of Chinese medicine in general and acupuncture in particular with the advantages of modern high-tech medicine. It was at a laser conference in 2008, when he was introduced to the benefits of intravenous laser blood treatment. This originally Russian invention

modulates the immune system, meaning enhancing a weak immune system on the one hand and suppressing an overactive immune system as in intolerances (e.g. food intolerance), allergies, up to autoimmune disorders on the other hand. Furthermore, it promotes the blood flow (very important in Chinese Medicine), benefits the mood, supplies energy (as light is pure energy directly into the blood stream), and even enhances the effect of acupuncture.

With his intuitive grasp for the synergistic effect of different therapeutic modalities he quickly identified the benefit of adding laser blood treatment to acupuncture at the same time.

One of his major achievements during his time in the TCM Clinic Kötzing was the introduction and implementation of laser blood treatment.

That's why approx. 80% of his patients receive laser blood treatment and acupuncture simultaneously, which definitely contributes to the overall short and longterm results.

The Difference: ONE Needle ... ONE Weekend ...

Dr. Thay Joe Tan claims that (almost) any kind of pain can be eliminated by just one single needle inserted into one acupuncture point, and that every doctor no matter of which specialty is able to learn the skill of *TurboAcupuncture* for instant pain elimination in just one weekend, which leads to his motto:

The difference between a patient

with pain and the same patient without pain is ONE needle. And the difference between a doctor who can do this and a doctor who cannot is ONE weekend (learning *TurboAcupuncture* from Dr. Tan).

This close is mankind from pain being no issue anymore.

Because patients and doctors don't know this, patients have to suffer from pain (in Germany 3.5 Million!).

His Vision

One day there will be no patient anymore who needs to suffer from pain, as every doctor will be able to instantly eliminate pain with one needle.

For this to happen it will be necessary that *TurboAcupuncture* is taught in Medical Universities so that every first-year medical student learns this super easy method for instant pain elimination. During the six years of medical studies the medical student could already treat his next of kin, so that they will already be released from their pains and the medical student will gain so much experience, that by the time he graduates from university he will have a huge amount of experience.

Then we would be only one generation of medical students away from all newly graduated Medical Doctors being able to instantly eliminate pain with just one needle.

His Mission

Long time he thought that his mission was helping patients get healthy again, until he discovered





the huge potential that lies in *TurboAcupuncture*. As mentioned earlier, *TurboAcupuncture* works reliably not only for pain, but for a wide variety of ailments.

Being an International Speaker and Trainer on Instant Pain Elimination he helps and supports

- patients find a certified TurboAcupuncturist in their neighbourhood
- doctors and other health professionals all around the globe quickstart, grow and explode their practice within shortest time
- pain clinics and hospitals worldwide implement *TurboAcupuncture* as THE New Gold Standard for Instant Pain Elimination
- fundraisers for NPO get donations
- health insurances save Billions of Dollars

Dr. Tan welcomes cooperation with Medical Universities and Health Politics Influencers.

He also supports and conducts mission trips, where he treats patients and trains local doctors in *TurboAcupuncture* complimentary.

The Challenge

Telling doctors about *TurboAcupuncture* most doctors say: "If it was that easy everybody would do it".

And that's exactly what Dr. Thay

Joe Tan is saying: "Because it is so easy, everybody should do it!"

If patients knew how easy it was to instantly eliminate their pain (only one needle) and how easy it was for their doctor to acquire the skill to release them from pain (only one weekend), patients would urge their doctors to learn *TurboAcupuncture* to stop their sufferings.

TurboAcupuncture Academy

Thanks to his vast experience in the market, Dr. Thay Joe Tan offers a 5-module self-paced online course on *TurboAcupuncture* for doctors and other health care professionals alongside worldwide live hands-on trainings.

His special interest is to help hospitals implement *TurboAcupuncture* as their first line treatment for pain elimination.

Lately he presented *TurboAcupuncture* at Beijing University of Traditional Chinese Medicine as THE Revolution in pain therapy and THE new gold standard for instant pain elimination. Dr. Thay Joe Tan even trained the medical staff of a Chinese hospital 150 km south of Beijing in *TurboAcupuncture*.

He is an exceptionally gifted, passionate and enthusiastic teacher, who understands to simplify complex material into easy bits of information, so that his students can follow in a playful and enjoyable, yet incredibly interesting way. Therefore, he is able to empower doctors in just

one weekend to instantly eliminate pain with one needle, delivering to his students the absolute essence of his 20+ years knowledge and experience on a silver tablet."

Forecast

Looking ahead, Dr. Thay Joe Tan will continue to refine his methods and expand his practice, Akupunktur im Zentrum Dr. Tan, to ensure that he provides his patients and students alike cutting-edge treatments that are truly effective.

Travelling around the world, Dr. Thay Joe Tan continues to share his unique system for instant pain elimination and showcase the simplicity, beauty and true power

of *TurboAcupuncture* to a wide variety of medical professionals, patients and specialists as well as influential people (TV, radio, social media, health politics) as it will remain his ongoing focus to promote *TurboAcupuncture* as THE Revolution in pain therapy and THE New Gold Standard for instant pain elimination ... for the benefit of all patients!

ONE needle ... ONE weekend ...!

P.S. Dr. Thay Joe Tan is the host of the "1st PainFree ... WOW! *TurboAcupuncture* Global Summit" September 13-15, 2019 in Stuttgart, Germany.

For more information www.turboacupuncture.com



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